

Cité

POINTE-À-CALLIÈRE

FALL 2022 - WINTER 2023



**HATS OFF
TO CULTURAL
DIVERSITY**

2022–2023 annual fundraising campaign



Working together to further education and outreach

Donate to the Pointe-à-Callière Foundation to support the museum's educational mission. The all-new **Francine Lelièvre Education Fund** hopes to meet several objectives: developing innovative educational programs that are in step with Montréal's social and cultural issues; supporting teaching and outreach projects for students in francization classes or from less privileged environments; and encouraging a spirit of sharing and community through educational activities that promote diversity and inclusion.

**Join the movement for mutual aid, solidarity,
and goodwill we are hoping to develop
to benefit today's youth.**

**Objective
\$250,000**



A GIFT FOR YOU

To thank you for your support, the Pointe-à-Callière Foundation is giving the first 150 donors of \$100 or more a colourful pen bearing the museum's logo.

Visit our website:
www.PacAnnualCampaign.com



A FABULOUS FALL

It's looking to be a fabulous fall at Pointe-à-Callière. We are continuing our year of celebrating the museum's 30th anniversary with a rich and diverse program of activities for visitors and museum members. Attendance continues to rise, and our membership has doubled over the past year. What an incredible display of trust and loyalty on your part. Thank you! The museum's bold programming continues to bring people together and provide a space for visitors to encounter otherness in a spirit of openness.

Our success comes down not only to the appeal of the archaeological and historical site that is Pointe-à-Callière, but also to our amazing staff, who are committed to offering outstanding programming—from fascinating temporary exhibitions such as *Vikings – Dragons of the Northern Seas* and *Favourites! Our Collections on Display* to a variety of cultural initiatives and rich activities for school groups and tourists, not to mention the museum shop and the L'Arrivage Bistro, which recently reopened. All of this makes Pointe-à-Callière a first-rate summer attraction in Montréal. We are delighted that so many visitors chose to spend time with us.

A tip of the hat

This edition of *Cité* takes a look at what we have been working on lately. Starting in November, Pointe-à-Callière is the exclusive North American presenter of *Headdresses from Around the World*. Based on a rich collection of headdresses donated by collector Antoine de Galbert to Musée des Confluences in Lyon, France, the exhibition presents over 300 headdresses, hats, helmets, caps, and bonnets from around the world—cultural symbols that will take you on a journey of diversity. A visit to the exhibition will take you down some unusual paths—"the path of the collector, who seeks out the beautiful and the strange in these pieces; and the path of the museum, which focuses on their history, cultures, and context of use to better understand the objects in their real-world settings," as notes the book published about Antoine de Galbert's collection. We are so excited for you to see the exhibition.

In keeping with its mission of showcasing the Montréal of yesterday and today, Pointe-à-Callière holds collections that reflect the wealth of Montréal's heritage, and we have enjoyed bringing some of these items to light. We are also very pleased to present two scientific works produced by the museum staff, which have already become must-reads: *Montréal, Capital City* and *Feu – Lueurs et fureurs*.



Musée des Confluences (Lyon, France),
Pierre-Olivier Deschamps

Chief's headdress, Province of Kwango, Kwilu, and Kasai, Democratic Republic of Congo. Musée des Confluences Collection – Donated by Antoine de Galbert (Lyon, France).

With this issue of *Cité* the Foundation is launching its 2022–2023 fundraising campaign, and I want to take this opportunity to thank Francine Lelièvre, who has agreed to be its sponsor. The Francine Lelièvre Education Fund will be a tangible legacy supporting Pointe-à-Callière's core values of education and access to culture, as well as a tribute to our founder and former ED. Congratulations, Francine, and thank you for your unwavering support.

Changing of the guard

Lastly, I am pleased to announce the appointment of Chantal Vignola to the position of Foundation director. Chantal was a valued member of the Foundation's staff until 2015 before continuing her work in philanthropy at the Fondation Tel-jeunes. So in furthering the development of the Pointe-à-Callière Foundation, which provides financial support for the museum's large-scale projects, Chantal is in a sense returning to her roots. I want to take this opportunity to thank Claude-Sylvie Lemery, who has led the Foundation since 2018. She will remain with us as member president to further strengthen our relationship with our most loyal supporters.

Year after year, the fall season brings hope. This year, it looks to be electrifying. You are the reason we create experiences that live up to your passion. I am so pleased and thankful that so many of you have chosen to support us. Have a wonderful fall!



Rodolphe Beaulieu

A handwritten signature in black ink, appearing to read 'Anne' followed by a stylized flourish.

Anne Élisabeth Thibault
Executive Director

HEAD ON WITH ANTOINE DE GALBERT



Mathilde de Galbert

A native of Grenoble, France, Antoine de Galbert is a philanthropist and collector. Over the course of 30 years, he assembled a collection of over 500 head coverings from around the world, which he ultimately donated to the Musée des Confluences in Lyon. The diversity of these headdresses, helmets, caps, and bonnets testifies to the simple fact that people tend to cover their heads. Starting November 17, 2022, Pointe-à-Callière presents *Headdresses from Around the World – The Antoine de Galbert Collection*, an exhibition showcasing some 300 of these magnificent head coverings.

Where did the idea for collecting these objects come from, and how did you assemble your collection?

AG: Firstly, I have to point out that I am not an art historian, an ethnologist, or any sort of specialist. I just had a strong urge to live among art from very early on. In the mid-1980s, I opened an art gallery in my hometown, and that's where the journey began. I was quite unfamiliar with contemporary art, and I was quickly drawn to popular art, the art of "outsiders" or of non-Western cultures, which today is grouped under the term "tribal art." I gradually learned how to tell a Gabonese forest mask from a mask originating from Mali, but it would have taken me several lifetimes to truly understand the history



Dance headdress, Pujili Canton, Cotopaxi Province, Ecuador. Musée des Confluences Collection – Gift of Antoine de Galbert (Lyon, France).

of these objects and the peoples who used them. The road to comprehending the magical and ritual meanings of these objects seemed too long when I was, in truth, merely a lover of shapes and colours. So I began to acquire head coverings. It started with one, then two and three, and eventually over 500.

The collection was built haphazardly and in bursts. I sometimes purchased items from other collectors, such as in the 2000s, when I acquired dozens of Asian head coverings from a friend.

In your journey as a collector, how important is your collection of head coverings to you?

AG: I gradually assembled a collection of works and objects from various cultures and periods, in a spirit of decompartmentalization. The landscape of contemporary art is an intense laboratory in which the collector must constantly "defend" their purchases by speculating intellectually on works "in the making." Conversely, collecting unquestionably beautiful head coverings gave me pure pleasure. This "faceless" collection also nourished my need to travel to the places to see the people who wore these objects.

Your collection is said to be a journey from ethnography to contemporary art. What do you think it says about humanity?

AG: My approach was an anthropological one, because women and men all around the world cover their heads. I am also interested in beliefs, religions, funerary rites—anything that humanity does to come to terms with death. My collection is clear proof that our differences are treasures. Rightly or wrongly, I limited my collection to non-Western cultures. From deep within my own province, I was discovering the world, and I found cassowary feathers to be much more interesting than Breton lace.

What motivated you to donate such an important and original collection to the Musée des Confluences?

AG: Many of the head coverings were permanently exhibited at my foundation (La Maison rouge), in a small conference room that was often open to the public. But the question of their future came up when I decided to permanently close the venue. It seemed absurdly complicated to store all these objects in a reserve, because then no one would be able to enjoy them, and the conservation of over 500 head coverings (sometimes made of feathers, fur, or plant matter) looked to be quite a complex undertaking. So I had two options—sell the collection or donate it. I opted for the second, because it would have broken my heart to scatter the objects in a public sale. The Musée des Confluences greeted my gift with enthusiasm and organized an extraordinary exhibition, accompanied by a magnificent book that never leaves my side.

Since this is the collection's first exhibition in North America, how do you think visitors can get the most enjoyment out of your collection?

AG: Each head covering has its own story, one that deserves to be told in detail. But clearly, the collection should be appreciated primarily from a visual standpoint; visitors of all ages are fascinated by the sumptuous materials and exuberant forms. After that, the pieces can teach all of us something new about geography, history, ethnography, or religion.

For some decades now, Westerners—Europeans and North Americans alike—have been trying to restore dignity to the peoples who have suffered under their harmful domination. Wars, invasions, conquests, migrations, genocides, slavery, contempt, colonization, and so on. All of these objects, sometimes from now extinct populations and cultures, deserve our respect and reverence.



Wedding headdress, West Bengal, India.
Married woman's head covering, Akha people, Northern Thailand.
Musée des Confluences Collection – Gift of Antoine de Galbert (Lyon, France).

Photos: musée des Confluences (Lyon, France), Pierre-Olivier Deschamps

TELLING THE STORY OF MONTRÉAL, ONE OBJECT AT A TIME

For its 30th anniversary, Pointe-à-Callière is presenting an exhibition of some 400 items from its collection. Running until January 8, 2023, *Favourites! Our Collections on Display* tells the story of the city, one object at a time and invites visitors to take a journey into the past to discover the Montréal of yesterday and today. The pieces, whose wealth and documentary scope constitute an irreplaceable legacy for future generations, were chosen to reflect Montréal's unique character or elucidate an event that shaped the city. Here are just a few of our favourites.

The eighth wonder of the world

In 1854, construction began on one of the longest rail bridges in the world—the Victoria Bridge connecting Montréal with the South Shore. Some 3,000 workers toiled for five years to build the huge steel structure. Stretching 2.79 kilometres, the bridge is supported by 24 pillars and 1.5 million rivets. On August 25, 1860, fireworks were set off in a grand inauguration ceremony attended by the Prince of Wales. Since then, celebrations have been part of Montréal's DNA. Learn more about this “eighth wonder of the world” in this imposing book about the construction of the Victoria Bridge. Boasting its original binding, this rare book written by engineer James Hodges, entitled *Construction of the Great Victoria Bridge in Canada*, is decorated with 17 coloured etchings of several views and engineering plans.

From amateurs to pros

In 1807, some Montréal merchants of Scottish origin founded Canada's first sporting club—the Montréal Curling Club, which is still active 215 years later. Over the course of the 19th century, other clubs were founded, and the first competitions were held, a sporting heritage that Montréal proudly built on when it hosted the 1976 Olympic Games. Olympic Stadium, with its 45-degree inclined tower (which, at 165 metres, remains the tallest in the world), continues to rise over the city like a beacon. The figurine of the Olympic mascot, Amik, which means “beaver” in the Anicinàpe language, is a timeless souvenir of the Montréal Olympics.

Dazzling development

Transportation, navigation, telecommunications, finance... Over the years, technical and technological advances drastically altered the face of Montréal. Built in 1830, the Port of Montréal was a crucial factor in the city's history. By the second half of the 19th century, it was already Canada's largest port, and by the early 20th, it was the largest grain port in North America. Along with cargo, what is today the Old Port also welcomed millions of immigrants and travellers. Thematic showcases give visitors a chance to explore objects that bear witness to how the city changed over time.

Evolving collections

Since its opening in 1992, Pointe-à-Callière has acquired hundreds of thousands of objects, inherited from passionate collectors or discovered during archaeological digs. These physical items contribute to the museum's mission of illuminating Montréal's history and heritage for visitors, since they are often associated with everyday life. The museum's collections are constantly changing, just as our own lifestyles, attitudes, and choices change. Being open-minded, respecting differences, inclusion, diversity, and sustainable development are all issues that today's citizens are concerned about and which are echoed in our collections.

Brigitte Lacroix

Project manager
Exhibitions — Technology and Multimedia

In the media

“Divided into 20 thematic sections, including sports, culture, Expo 67, and the Victoria Bridge, *Favourites! Our Collections on Display* will delight the whole family with its animated paintings aimed at youngsters.”

— Étienne Paré, *Le Devoir*

“With this exhibition, Pointe-à-Callière, a quintessential family destination and a favourite for school outings, gives children an opportunity to learn about a bygone world and adults a chance to delve into old memories. Lots of material here to spark conversations between generations.”

— Claude Deschênes, *Avenues*

“I get the sense that many grandparents will visit with their grandchildren over Spring Break, and that's part of the museum's mission. Lots of memories and nostalgia here. You will see all sorts of objects that basically don't exist anymore, some of them quite amusing and that will delight the grandparents. [...] A beautiful exhibition; very agreeable.”

— Catherine Richer, *Le 15-18, ICI Première*



Caroline Thibault

Sailing equipment, *Favourites! Our Collections on Display.*



Caroline Thibault

General view of the exhibition.

Amik, mascot of the Montréal Olympics, 1976.



Pointe-à-Callière

An overview of our ethnographic collection

- 30,000 posters, stamps, and postcards
- 8,600 objects
- 1,729 photographs
- 1,067 rare books
- 135 works of art

A UNIQUE LEGACY DONATED TO THE MUSEUM

Since 2019, Pointe-à-Callière and Simon Langlois, member of the Société des Dix and emeritus professor at the Université Laval department of sociology have developed a fruitful partnership. As a keen observer and renowned researcher, Langlois has led many studies on identity and changes in Québec society.

In parallel with his academic career, Langlois developed a passion for old documents—primarily rare books, maps, and engravings—and a methodical, enlightened approach to collecting items related to the social and scientific history of Northeastern North America (New France and Canada from the 17th to 19th centuries), namely morals, customs, traditions, geography, economy, and wildlife. The collection helped Langlois document and illustrate how Québec society has changed and adapted to its environment and historical context.

Professor Langlois wanted to share this passion with our museum, give researchers and other communities a new dissemination channel, and provide this unique collection with a venue for expanding and enriching public knowledge. As a result, he has graciously donated over 220 items, constituting an extraordinarily valuable and diverse corpus of documents, to Pointe-à-Callière. These precious items are currently housed in the media library reserve, but the museum wants to highlight them and disseminate them as widely as possible through both physical exhibition and putting them online. Here are a few gems from the collection.



View of the St. Lawrence near Montréal.

This beautifully coloured etching illustrates a vibrant and luminous scene at Longue-Pointe, highlighting the importance of watercraft, a vital mode of transportation for locals at a time when the island lacked bridges. At the top of the escarpment, Saint-François-d'Assise church, built in 1724 and destroyed by fire in 1893, is visible.



Travelling around the world. This horizontal map projection of the northern latitudes is from the book *Voyage au Cap de Bonne-Espérance et Autour du Monde avec le Capitaine Cook, et principalement dans le Pays des Hottentots et des Caffres*. The term “Kebec” can be seen above. Langlois notes that this shows us “how the world was represented during this period, in particular the North, because it is drawn based on the 45th parallel.” The map also reflects new information gathered during Cook’s voyages, primarily of the Australian coastline. It illustrates the effect of gravity and an oblique sphere. It is part of a collection of nine world maps donated to the museum by Simon Langlois, six from the 17th century, and three from the 19th.

Scene on the River St. Lawrence (Near Montreal).
Etching by William Henry Bartlett, c. 1839.
Printer: R. Wallis
© Pointe-à-Callière, Montréal Archaeology and History Complex, 2019.25.18, gift of Simon Langlois.

World map of the eastern hemisphere
Sparrman, André [Anders]
Size: 31.5 x 46.5 cm. Enhanced and coloured.
“Gravé par André.”
Paris: Buisson, 1787.
© Pointe-à-Callière, Montréal Archaeology and History Complex, 2020.11, gift of Simon Langlois.



François Gignac

Indigenous person wearing wampum. This four-volume work paints a broad portrait of New France from 1534 to 1722 and provides a detailed description of the French colony's history to its peak. This engraving, on page 90 of Volume 4, depicts an Indigenous person wearing wampum. Volume 4 also describes the diplomatic efforts that preceded the Great Peace of Montréal in 1701, under the impetus of Louis-Hector de Callière. An erudite though sometimes muddled historian, Bacqueville de La Potherie came to New France in 1697 during Pierre Le Moyne d'Iberville's campaign to retake Hudson Bay, before becoming an inspector of the navy and the fortifications of Canada the following year.

Histoire de l'Amerique septentrionale: contenant l'histoire des Abenaguis, la paix generale dans toute l'Amerique septentrionale, sous le gouvernement de Monsieur le comte de Frontenac et Monsieur le chevalier de Callieres, pendant laquelle des nations éloignées de six cens lieux de Quebec s'assemblerent à Montreal. Vol. 4. Bacqueville de La Potherie, Claude-Charles. Paris, Nyon Fils, 1753.

© Pointe-à-Callière, Montréal Archaeology and History Complex, 2019.25, gift of Simon Langlois

"Rejouissances des peuples du Canada pendant que l'on porte le défunt à la cabane des morts"; "Convoi funèbre des peuples du Canada." Unknown. Plates from *Cérémonies et coutumes religieuses de tous les peuples du monde*, 1723, by Bernard Picart (1673–1733). Etching and burin; size: 41.5 x 26 cm.

© Pointe-à-Callière, Montréal Archaeology and History Complex, 2020.11, gift of Simon Langlois.

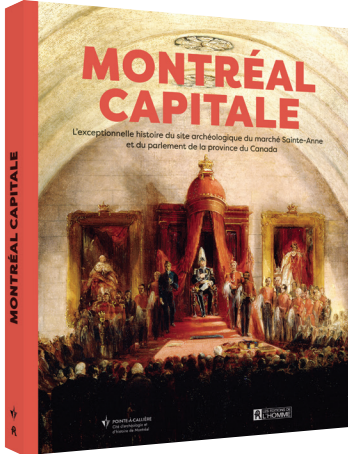


Funerary rites. This engraving depicts two striking scenes of funerary rites practiced by Canadian Indigenous peoples in the early 18th century. They are from an ambitious work published in seven volumes by engraver Bernard Picart and publisher Jean-Frédéric Bernard, the entirety of which aimed at painting a broad portrait of religious beliefs around the world in an impartial, non-judgmental style. Like the work of the Jesuit Lafitau from several years earlier, this undertaking was part of an empirical approach that prefigured formal ethnology.

ÉRIC MAJOR
Documentarian

HIGHLIGHTING OUR COLLECTIVE PAST

3D model of the library of the Legislative Assembly of the Parliament of the Province of Canada.



Pointe-à-Callière. Model: Guy Lessard/Architruc

Pointe-à-Callière presents two of its latest books, which reveal the incredible work done by archaeologists and historians to bring our collective past to light and to life.

Tumultuous times

On November 28, 1844, in what was formerly the imposing St. Anne’s Market, transformed into a parliament building thanks to the work of architect George Browne, Montréal witnessed an event of great pomp and ceremony—the opening day of parliament. Lord Metcalfe, Governor General of the Province of Canada, in full regalia and accompanied by his staff, made his entrance under the admiring gaze of a huge crowd and processed up to the Legislative Council chamber on the second floor. This scene, painted by Andrew Morris, appears on this book’s cover.

Montréal held its status as capital of the Province of Canada until 1849, a key period in Canada’s political history. The fire that started during a riot on April 25, 1849 ultimately destroyed the building and its contents, including the irreplaceable libraries. St. Anne’s Market was rebuilt on the same foundations in 1851, sealing all of the burned material underground. The second market was demolished in 1901, and this area of Place D’Youville was turned into a parking lot until the archaeological digs conducted by Pointe-à-Callière began in 2010.

The digs on this major Montréal site unearthed over 350,000 artifacts, including charred books, tableware sets of parliamentarians and other occupants, and official seals. In this richly illustrated book, Pointe-à-Callière reveals the fascinating results of this research, with contributions by some

20 collaborators, historians, and archaeologists. It paints a striking picture of a tumultuous period when democracy was entering the arena of the country’s colonial politics.

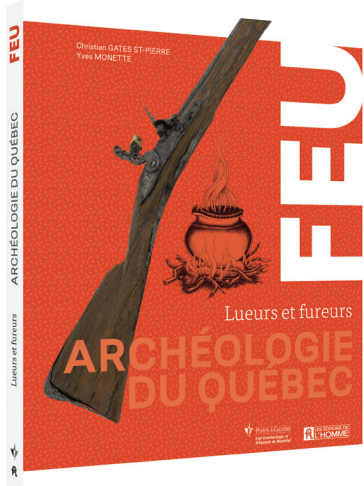
Montréal. Capital City – The remarkable story of the archaeological site of St. Anne’s Market and the Parliament of the United Province of Canada. Multiple authors, under the direction of Pointe-à-Callière, Éditions de l’Homme, 2021, 240 pp.

In the media

“With entire pages dedicated to material culture, *Montréal, Capital City*, takes a delightful trip back in time and, along the way, depicts a broad panorama of Montréal in the early 19th century. By way of 3D models, we get a sense of mid-19th-century spaces and the people who lived in them. All we have to do is imagine the political drama of the colonies that went on here. ★★★★★” – Jean-François Nadeau, *Le Devoir*

“This book is chock full of information and anecdotes on the history of Montréal and its inhabitants in the 19th century, offering attractive illustrations, photographs from the period, and never-before published sketches. [...] It is also a heartfelt call from historians, archaeologists, anthropologists, and other researchers to protect this archaeological site and make it publicly accessible.” *Le Journal de Montréal*

“In this book, historians and archaeologists relate the story of a troubling and surprising period, lavishly illustrated with archival images, photographs of artifacts, and maps from the time. The authors’ talents and expertise combine to take us on a voyage through time.” – Chantal Guy, *La Presse*



Joseph Légaré, *Après l'incendie du faubourg Saint-Roch à Québec, vu vers l'ouest*, between 1845 and 1848, oil on canvas, Musée national des beaux-arts du Québec Collection.

Centre de conservation du Québec, ministère de la Culture et des Communications / Guy Couture

The sacred fire of archaeology

With the publication of *Feu – Lueurs et fureurs* last June, the collection of books launched in 2015 by Pointe-à-Callière on the archaeology of Québec is now complete, with fire joining the other three elements of air, water, and earth.

Authors Christian Gates Saint-Pierre and Yves Monette take an engaging look at the role of fire in human culture, as seen through the lens of archaeology. Over the past 60 years, researchers have gathered a body of knowledge that now gives us a much better understanding of how subsistence methods and processing techniques changed over time. Fire brings people together, provides heat for cooking, and light, but it can also be used to transform materials. Archaeological sites all over Québec have furnished valuable data that give us a richer and more nuanced understanding of the past, based on material culture.

Fire can also be a powerful destructive force. From the colony's very beginnings, fires that razed entire neighbourhoods have left their marks in the ground, which, like documentary sources, researchers have in turn carefully studied. Fire, in forms such as artillery, is also associated with war, and its telltale markers can be found at military sites, fortifications, battlefields, munitions, and other war apparatus unearthed over the years.

This book takes us off the beaten paths of history and along new and original routes that summarize the latest research. A fascinating read.

Christian Gates Saint-Pierre and Yves Monette, *Feu – Lueurs et fureurs*, Archéologie du Québec collection, Éditions de l'Homme, 2022, 200 pp.

Louise Pothier

Chief Archaeologist

In the media

"Fire is closely linked to the evolution of the human species, and both its use and its destructive force on the Québec landscape leave tangible traces that allow archaeologists to write many pages of our history. This special heritage is revealed in *Feu – Lueurs et fureurs*, recently published by Pointe-à-Callière, Montréal Archaeology and History Complex." – *Désautels le dimanche*, Radio-Canada

Jacques Beardsell, Pointe-à-Callière



Brass candle holder found in the wreck of the *Machault*, a French ship scuttled in 1760 in the Restigouche River in the Gaspé region.

45 CANDLES FOR THE CHARTER

Pointe-à-Callière is marking the 45th anniversary of the passing of the Charter of the French Language—the historic Bill 101—with a mini-expo entitled *The Charter of the French Language: 45 years young!*

The mini-expo, on display in the mezzanine of Pointe-à-Callière's main pavilion until February 2023, outlines the events leading up to Bill 101's passing, including the important milestone, in 1848, of adopting French as an official language of use in the Parliament of the Province of Canada.

Original copy of the Charter

The display brings together archival material—photographs, audiovisual footage, and documents—posters, and everyday objects, to take visitors back to Québec in the 1960s and '70s, when the protection and promotion of the French language was a hot political and cultural topic. The mini-expo also features an iconic object of Francophone Québec culture—the original copy of the Charter. Rarely displayed, this document has a moving and educational reach that makes the expo worth seeing by itself.

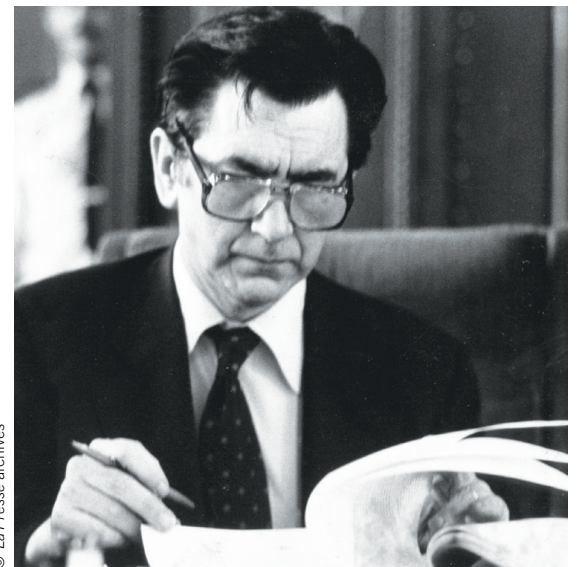
The 30-odd objects linked to the history of the French language in Québec and its proponents include the white volume written by Camille Laurin—known as the father of Bill 101—a guitar owned by Félix Leclerc, a ukulele belonging to Raymond Lévesque, and a box of Corn Flakes from 1969 with bilingual labelling.

An emblematic bill

Tabled by the Levesque government and passed by the National Assembly on August 26, 1977, the *Charter of the French Language* made French the official language of the Québec government and its courts, and the common language of work, teaching, communication, business, and trade. The Charter was developed by Camille Laurin, Minister of State for Cultural Development; Guy Rocher; Fernand Dumont; Henri Laberge; and numerous other thinkers.



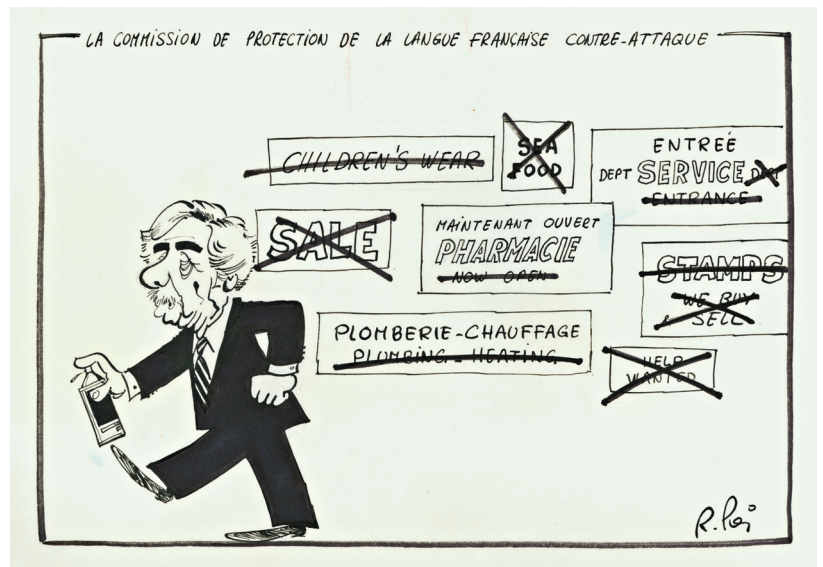
English-language signage in Montréal in 1961.



Camille Laurin at the National Assembly in June 1977, shortly before the passing of Bill 101.



Caroline Duguay. © Musée régional de Vaudreuil-Soulanges Collection, Vaudreuil-Dorion



© McCord Museum

A major interactive exhibition

This commemorative display precedes a large-scale interactive exhibition on the French language, developed by Pointe-à-Callière in partnership with the Secrétariat à la promotion et à la valorisation de la langue française. This original exhibition will highlight the beauty of the French language in Québec, its history, and its wealth. It will be presented at the Espace culturel Georges-Émile-Lapalme in Montréal's Place des Arts in April 2023. Stay tuned!

Guitar of Félix Leclerc from 1950.

Books from the library of the Legislative Assembly and a pair of spectacles from the Parliament of the Province of Canada archaeological site (1844–1849).

Drawing by caricaturist Roland Pier, published in 1986.



René Bouchard. © Collection : Réserve des collections archéologiques de la Ville de Montréal

EXTENDING THE WORK OF FRANCINE LELIÈVRE

The Pointe-à-Callière Foundation is creating a special fund to facilitate access to Pointe-à-Callière and extend the philanthropic efforts of the museum's founder and former executive director, Francine Lelièvre.

Ms. Lelièvre has done us the honour of sponsoring the Francine Lelièvre Education Fund, which was paired with the 2022–2023 annual fundraising campaign. This initiative is in keeping with the values we wish to perpetuate for future generations: promoting education and providing access to culture. The annual campaign goal has been set at \$250,000. Right from the museum's opening, Ms. Lelièvre was determined to implement an original educational program on the history of Montréal.

The program offered by Pointe-à-Callière currently reaches tens of thousands of young people every year. Students can take part in tours and activities designed especially for schools, childcare services, and day camps. Facilitated by experienced guides, the education program is designed to enrich the experience of visiting the museum for both students and teachers, as well as to be a fun and entertaining way for the adults of tomorrow to learn in a museum setting created just for them.

Francine Lelièvre also established the Pointe-à-Callière Archaeological Field School, in partnership with Université de Montréal, which welcomed university level students to the site of Montréal's birthplace from 2000 to 2013.

With this new fund, the Pointe-à-Callière Foundation will support the museum's teaching and citizen action projects, developed with teaching establishments in Montréal, Québec, and elsewhere in Canada.

Establishing this philanthropic fund was thus the perfect way to prolong Ms. Lelièvre's patronage. The projects funded by the Foundation will be revealed at the start of each year.

To contribute to the Francine Lelièvre Education Fund, please go to www.PacAnnualCampaign.com

“There's no entrance or graduation exam at Pointe-à-Callière. When participants engage in our educational activities, it's an opportunity to experience something new that will make them think and ask questions. The museum has positioned itself as a venue for informal education, one where our pedagogical approaches hinge around our archaeological and historical sites, our collections, and our themes and are adapted for a variety of audiences.”

– Francine Lelièvre

A well-deserved tribute

The Pointe-à-Callière Foundation paid a stirring tribute to Francine Lelièvre during the 25th edition of the *Montréal Builder's Club* on June 6, 2022. Present to honour and thank her for her time at the museum's helm were an impressive gathering of dignitaries, administrators, architects, engineers, entrepreneurs, officials, colleagues, and friends who accompanied her on this journey. The funds collected at this unforgettable benefit evening will go toward the Francine Lelièvre Education Fund. A special thank you to the event's major donors and corporate partners: Francine Lelièvre, the Fondation J.-Louis Lévesque, Telus, Magnus Poirier, the Pierre Mantha Fund, and the SAQ.



NH Photographes

A tribute to Francine Lelièvre

Top photo

Head table: (seated) Anne-Élisabeth Thibault, executive director of the Pointe-à-Callière; Pauline Marois, former premier of Québec; Francine Lelièvre and her husband, Raymond Breau; Katherine Dorais; (standing) Pierre Turcotte, chair of the Pointe-à-Callière Foundation board, and his partner, Vicky Ouimette; Claude Blanchet, partner of Ms. Marois; Clément Demers, former board member of the museum; and Robert Dumas, former chair of the foundation board.

Left column

Anne Élisabeth Thibault, Francine Lelièvre, and Raymond Breau.

Robert Y. Girard, member of the boards of both the museum and the foundation, with his partner, Louise Brossoit; Russell Goodman, former chair of the Pointe-à-Callière Foundation, and his partner, Sarah Ellwood.

Right column

Charles Parent, board member of the Pointe-à-Callière Foundation, accompanied by Héliène DeSerres; Danièle Allard and her father, Jacques Allard, first board chair of the museum in 1993.

Francine Lelièvre and Richard Béliveau, researcher, collector, and philanthropist.

HATS OFF TO OUR DONORS



“Pointe-à-Callière is a museum with multiple missions. It preserves the sites of the birthplace of Montréal and the St. Anne’s Market and former parliament building of the Province of Canada, which are irreplaceable for better understanding the history not only of the city but of Québec and Canada too. And it has a mission for education and entertainment. None of this would have happened without the vision and daring of its first executive director, Francine Lelièvre, a woman whom I have always found to be very inspiring. She was the sparkplug behind building the museum into the internationally recognized institution it has become today.”

**Jim Hewitt, Chairman and CEO, Hewitt Group,
Chair of the Hewitt Foundation board of directors**



“I have been involved with the museum for a few years now. Every time I visit, I rediscover a historical site that radiates with the city’s vibrancy and the effervescence of the first steps of our heritage. Far beyond its walls, Pointe-à-Callière is a union between a museum and its community. And for me, that is the source of its wealth.”

**Caroline Vermette, Executive Vice-president,
Internal Auditing, National Bank of Canada**



“Pointe-à-Callière is a must-see history and culture institution in Montréal. It’s a unique place, not only for the beauty of the setting, but also because of the generosity and drive of its staff, who have demonstrated boundless imagination. When we considered making a major donation in honour of Montréal’s 375th anniversary, a partnership with Pointe-à-Callière was a natural fit. Located in the heart of Montréal’s historical district, the museum gives thousands of young people and families an opportunity to experience our city’s rich history.”

Nicole Beaudoin, Chair, Fondation J. Armand Bombardier



“My personal and professional interest in historical research and communication led me to focus my philanthropy on Montréal museums working in this area. Pointe-à-Callière is at the top of the list. My attachment is all the more profound because I have contributed to the museum’s historical and museological content.”

**Paul-André Linteau, historian, emeritus professor,
Université du Québec à Montréal**

As part of the museum's 30th anniversary, the Pointe-à-Callière Foundation wishes to highlight the contributions of 30 donors. As a token of our appreciation, a year-round thank-you campaign is featuring them on Pointe-à-Callière's LinkedIn professional network. Here are some of them. Hats off and thank you to all our donors!



“The Fondation J.-Louis Lévesque is extremely proud to contribute to the impressive success of Pointe-à-Callière. We are honoured to have helped support the Pointe-à-Callière Foundation since its very beginnings, and we want to highlight the contribution of Pierre Mantha, who was one of the catalysts of the Pointe-à-Callière Foundation. In 1995, he and his wife, Suzanne Lévesque, hosted the first gourmet benefit dinner.”

**Josée Darche, Executive Director,
Fondation J.-Louis Lévesque**



“Thirty years ago, a group of visionaries who wanted to revitalize Montréal's historical district came up with the idea of Pointe-à-Callière, Montréal Archaeology and History Complex. This desire to revive Old Montréal was shared by Provencher_Roy, and that is how our partnership began. Over the years, it led to the construction, with the late Dan Hanganu, of three of the pavilions that make up the museum complex. Today, the mission to protect and showcase Pointe-à-Callière's historic sites continues. For Provencher_Roy, it has been an honour to contribute to and support such a valued partner.”

Sonia Gagné, Principal Partner, Provencher_Roy



“Magnus Poirier is a Montréal company that will celebrate the centenary of its founding in 2023. Actively involved in its community, it goes without saying that the company would choose to support Pointe-à-Callière, which raises awareness of Montréal's birthplace among visitors from home and abroad.”

Pierre Savard, Vice-President, Finance, Magnus Poirier



“My passion for history and the arts has served me well in my position at Quebecor, where I work with many important cultural organizations, including Pointe-à-Callière, Montréal Archaeology and History Complex. It is a privilege. It also gives me great pride to represent a company that chooses culture and protecting our heritage and is devoted to investing in it.”

**Sylvie Cordeau, Vice-president, Philanthropy
and Sponsorships, Quebecor inc.**

PARTY AT POINTE-À-CALLIÈRE

On May 17, the museum celebrated a double anniversary—the 30th of Pointe-à-Callière and the 380th of Montréal. The many people who came to hear acoustic and intimate performances by mystery guests were treated to shows by Martha Wainwright and SoCalled. The day also featured the launch of a quiz on the history of Montréal and the release of five new episodes of the podcast *Raconter Montréal*. In the new podcast episodes, columnist Rose-Aimée Automne T. Morin, chef Colombe St-Pierre, mariner Mylène Paquette, and teacher and content creator Xavier Watso dive into the history of New France with specialists from the museum. A special episode revisits the museum’s creation with its founder and former executive director, Francine Lelièvre and historian Laurent Turcot. Something to keep an ear on!

Guillaume Latrampette, © Pointe-à-Callière



An award from the Canadian Railroad Historical Association for the Pointe-à-Callière exhibition *A Railroad to Dreams*.

Pointe-à-Callière wins an award

The exhibition *A Railroad to Dreams* won the 2021 Canadian Railroad Historical Association (CRHA) Multi-Media Award. The jury pointed out that the exhibition’s high-quality video, artifacts, and models offered an engaging overview of rail history for all audiences, and children in particular. Congratulations to everyone who contributed to the exhibition’s success.

Spotlight on our collection

Earlier this year, on February 23, 2022, the exhibition *Favourites! Our Collections on Display* kicked off Pointe-à-Callière’s 30th anniversary celebrations and garnered immediate praise, notably in the media. This first exhibition dedicated to the museum’s ethnohistoric collection showcases 30 years of collecting and exhibits some 400 pieces from among the 40,000 items in Pointe-à-Callière’s reserves. An ode to life in Montréal, this “birthday exhibition” runs until January 8, 2023.



NH Photographes

At the inauguration of the exhibition *Vikings*, left to right: Peter Elsässer (president of MuseumsPartner), Robert Y. Girard (board member of the museum and foundation), Ericka Alneus (head of culture and heritage on Montréal’s executive committee), Anne Élisabeth Thibault (executive director of Pointe-à-Callière), Peter Pentz (curator of the National Museum of Denmark), and Marie-Agnès Thellier (board member of the museum).

Launch of Vikings

On April 13, Pointe-à-Callière was thrilled to inaugurate the exhibition *Vikings, Dragons of the Northern Seas*, attended by distinguished guests including Ericka Alneus, head of culture and heritage on Montréal’s executive committee; Peter Pentz, curator of the National Museum of Denmark; and Peter Elsässer, president of MuseumsPartner. Many employees of the exhibition’s partners Ubisoft Montréal and Desjardins also came to enjoy a sneak peek and a special guided tour with Mr. Pentz. A huge hit this summer, this fascinating exhibition presents, for the first time, and exclusively in Québec, 650 authentic objects from the Viking Age.

A feel-good summer

The summer of 2022 marked the full return of in-person activities at the museum—and of a huge influx of visitors, especially tourists. Thousands of people from Europe, Asia, the U.S., and other Canadian provinces came out to engage with Montréal’s history at Pointe-à-Callière. Another indication of a return to normalcy was the strong turnout of families to cultural activities. After a two-year break, over 10,000 children and parents took part in free Sunday workshops that extended their experience of the fascinating Viking world. The highly anticipated 18th-century Public Market event was held on August 27 and 28 in its usual format, featuring over 70 kiosks. A huge success, with over 78,000 people attending this not-to-miss event.



NH Photographes

At the launch of *Feu – Lueurs et fureurs*: Anne-Marie Sigouin, city councillor; Nathalie Pitre, executive director of regions and Montréal, Ministère de la Culture et des Communications; Louise Pothier; Yves Monette, author; Florence Bisch, editorial director, Groupe Homme; Christian Gates St-Pierre, author; and Anne Élisabeth Thibault.

Hot launches

On December 9, 2021, Pointe-à-Callière launched *Montréal, Capital City*, with some 20 archaeologists, historians, and researchers who contributed to this important book on the history of the St. Anne’s Market and Parliament of the Province of Canada archaeological site. A memorable evening at which the 60-odd guests enjoyed an exclusive introduction to the work and special access to several of the artifacts unearthed at the site.

Another important work for Québec archaeology lovers was launched on June 16. The final installment of the Archaeology of Québec collection, *Feu — Lueurs et fureurs*, examines the indelible traces left by fire that can be found beneath the surface of Québec. For the launch, a wine reception, attended by the authors, Christian Gates St-Pierre and Yves Monette, brought together some 50 guests. At the same event, the Société des Dix released issue 75 (2021) of *Cahiers des Dix* and awarded the 2022 Prix des Dix to Julie Roy, a women’s literary studies specialist and manager at Library and Archives Canada. Both works are available in bookstores, at the museum shop, and online at pacmusee.qc.ca.



A new web series, launched in July: *Treasures Beneath the City*.

A new bingeable web series

In July, Pointe-à-Callière launched its first web series: *Treasures Beneath the City*. The series features six fascinating episodes in which museum archaeologists Hendrik Van Gijsegem and François Gignac reveal the secrets of the St. Anne’s Market and Parliament of the Province of Canada site. If you haven’t done so already, you can learn more by visiting the free outdoor exhibition *A Parliament Under Your Feet*, located right above the archaeological site on Place D’Youville.

On tour in Québec

Currently running at the Musée régional de Rimouski until March 13, 2022, Pointe-à-Callière’s exhibition *A Railroad to Dreams* will move on to the Musée régional de la Côte-Nord à Sept-Îles in the spring of 2023. Another version of the exhibition, *Train, a Railroad to Dreams: A World in Miniature* is running at the Canadian Railway Museum in Saint-Constant until February 2023, after which it will move to the Museum of Ingenuity J. Armand Bombardier in March 2023. Another Pointe-à-Callière exhibition on tour is *It’s Circus Time*. After dazzling visitors of all ages at the Musée POP in Trois-Rivières from May 25 to September 5, 2022, the exhibition will appear at the Pulperie de Chicoutimi from November 2022 to April 2023 before moving on to the Sherbrooke Museum of Nature and Science from May to September 2023.

Nora Charifi

Project manager
Communications Marketing

OUR MEMBERS ARE BACK IN FULL FORCE

Since the launch of the new rates in February, highlighting Pointe-à-Callière's 30th anniversary, the museum has been filling with members! All our individual memberships are now available at just \$30, while duo memberships, including families, are available for \$60. As of September 1, the increase in member numbers compared to 2021 was more than 105%. Our goal of reaching 10,000 Members in 2022 continues... and will possibly be met sometime soon. Statistics show that family category memberships are now the most popular. Welcome one and all!



A full house in the Hydro Québec Multimedia Room, at a lecture for members by Marc Carrier, during the inauguration of *Vikings – Dragons of the Northern Seas*.

Popular openings

Members were pleased to be able to return to the museum to attend exhibition previews of two recent temporary exhibitions: *Favourites! Our Collections on Display*, on February 20, and *Vikings – Dragons of the Northern Seas*, on April 10. At the latter, university professor and Middle Ages specialist Marc Carrier gave an enlightening lecture on the subject at hand. Some 700 members took the opportunity to attend these two inaugurations, and their joy was palpable. The next official inauguration for members is scheduled to take place on Sunday, November 13 when they will get a chance to preview the exhibition *Headdresses from Around the World, the Antoine de Galbert Collection*.

La Relève activities

Members of the museum's La Relève group attended a magnificent event on the evening of July 20, during which they enjoyed a talk by the museum's executive director, Anne Élisabeth Thibault, and museum archaeologist François Gignac. They discussed a little-known chapter in Montréal history, using a 3D interactive model that takes viewers on a journey through time back to the very site of St. Anne's Market and the Parliament of the Province of Canada (1832–1849). Some 120 people in attendance also got to view the "International

des Feux Loto-Québec" fireworks display from the magnificent patio on the roof of the Mariners' House – National Bank Pavilion. La Relève is organizing two more activities in 2022: in September, an evening on the rooftop deck at Ubisoft, world-renowned creators of video games and the visionaries behind the game *Assassin's Creed Valhalla*, inspired by the world of the Vikings; in November, La Relève is invited to a talk coinciding with the exhibition *Headdresses from Around the World, the Antoine de Galbert Collection*, an opportunity to further discuss the topic of headwear in light of current societal questions about identity and social issues.

Breakfast on the lawn

Members were invited to a springtime breakfast event to celebrate the museum's 30th anniversary. Some 125 people in attendance were treated to pastries, courtesy of Sobeys/IGA, as well as speciality coffees from Café Milano, served in the lobby of the Mariners' House – National Bank Pavilion on Sunday, May 29. Our members also got to see the *Vikings* exhibition during this exclusive event.



Frank from Café Milano served coffee at the members' breakfast in May.

New card, new process

New museum members have been using a new plasticized card since June. The registration process has also been simplified, online and at the ticket counter. New members, and those renewing their memberships, receive a link by email to complete the registration process. Once this step has been completed, members can pick up their new card at the museum's ticket counter. All members whose membership will come to an end this year will receive a reminder email one month before their membership ends, giving them an easy opportunity to renew it.

WHO ARE OUR MEMBERS?

Pointe-à-Callière has thousands of members. Today, we are introducing you to two of them, Oriane Denhez and Gilles Gaudreau.

ORIANE DENHEZ

I am originally from France. I came to Montréal with my spouse in September 2012. In Paris, we used to enjoy going to museums and performances. In Montréal, we sought out new places of culture we could call our own.

What drew your family to Pointe-à-Callière?

In the winter of 2019, we went to the museum about 10 times with our young children. During the pandemic, we renewed our card even before the museum reopened, as a way of showing our support. The exhibitions satisfy young and old alike. There are several information panels and objects that attract the eye. The rooms are mid-sized, which means the young ones don't tire too quickly. We like having a membership so that we can go, see an exhibition, then go back at another time, or visit another section. We like to take our time.

What role does the museum play as part of your family's cultural activities?

I think our first exhibition was in 2013, *Lives and Times of the Plateau*. We loved it. Since then, we have gone to see each new exhibition. For some time now, we have had a routine. When we go to the museum, we start out with a delicious brunch at the bistro. We take the opportunity to have our children try a few things, after which we like to explore a new exhibition, and we ALWAYS end with the *Pirates* exhibition. The recent updates are fabulous! Our 2-and-a-half and 5-year-old kids adore it.

As a member, what are you expecting from the museum in the future?

More updates to exhibitions each year. Longer hours on the weekend, since we find an 11 am opening time a bit late with young children. We also like it when the museum has questionnaire-type games (treasure hunts and others), so that younger ones can have even more fun when visiting the current exhibition.



Oriane Denhez and her family, visiting the Museum.



Gilles Gaudreau, proud Public Market volunteer.

GILLES GAUDREAU

I was born in Gaspésie, a region I left at the age of 18 to go to the Far North where I worked for 8 years. I then worked at the Marine Industries construction site in Sorel-Tracy, as an excavator and crane operator. I have been a member of Pointe-à-Callière since it opened in 1992.

What drew you to Pointe-à-Callière?

I have always been passionate about history and my French ancestral origins. Also, when I read that a new Montréal museum built on the founding sites of New France was to open its doors, I quickly went to have a visit. It was love at first sight. Even though I wasn't a Montrealer at the time, I did not hesitate to get my membership card so I could visit as often as possible.

What role does the museum play in your cultural activities?

After I retired in 1995, I moved to Montréal, notably to regularly attend Pointe-à-Callière activities and contribute as a volunteer. It's my favourite museum in Montréal. I especially love the 18th Century Public Market, in which I never fail to take part as a costumed volunteer. It makes me feel like I'm stepping into the shoes of my ancestors.

As a member, what are you expecting from the museum in the future?

I hope that "my museum" continues to carry out its mission, to further broaden our understanding of history through its work. After this period of confinement, I am happy to see that members are starting to meet each other once again at activities held just for them, like lectures and new exhibition previews.

WELCOME TO THE FOUNDATION!



Chantal Vignola



Diane Dusabimana



Daniel Hansen

The Pointe-à-Callière Foundation is delighted to welcome its new director, Chantal Vignola, who is making a return to the museum after having held various positions at the foundation from 2002 to 2015. She played a significant role in implementing the foundation’s very first major campaign in 2013, through which the museum was able to raise some \$13 million. Until very recently, Chantal was the director of business development and philanthropy at the Fondation Tel-jeunes. The foundation’s board of directors is also welcoming two new members. Diane Dusabimana, Director, Conformity at the National Bank, holds an MBA in Accounting from Université Laval and has over 13 years of experience in the financial services sector. Daniel Hansen is Vice-president and Sector Lead, Public Administration at National Public Relations; he has over 30 years of experience in the private and political sectors. A warm welcome to all!

Individual donations on the rise

The Pointe-à-Callière Foundation’s annual campaign, supporting the renewal of facilities at the Youville Pumping Station, came to an end this past August. Several individual donations were made in support of this campaign, with the total number of donations in the category increasing by 17%. The foundation raised over \$245,000 in 2021 as part of the *Support Pointe-à-Callière, one drop at a time* campaign. Thank you to all our donors!

New ways to donate

The foundation had more ways of raising funds in 2022. First off, by encouraging members to purchase a 30th anniversary solidarity membership, which consists of making a \$30 donation with the purchase of any membership; contributing in this way gives donors a chance to win the grand prize of a 30-year membership to the Museum. A new payment terminal was also installed at the entrance to the museum shop, in the Mariners’ House – National Bank Pavilion. The terminal accepts donations of \$5, \$10, or \$20 to the foundation with the simple tap of a bank card (credit or debit). Look for the new terminal the next time you visit, and thank you for your ongoing support!

A May 17 fundraiser

To mark the museum’s birthday, which happens to coincide with the anniversary of the founding of Montréal, our visitors were given the opportunity to enjoy free admission to the museum on May 17, while donating, at their discretion, to the museum’s foundation. A wonderful birthday present. This gave the foundation a chance to fill its coffers with some \$2,000 over the course of the day. A great way to celebrate Montréal.

Claude-Sylvie Lemery

Pointe-à-Callière Foundation

	Summary of 2020 annual campaign donations (in dollars)	Percentage		Summary of 2021 annual campaign donations (in dollars)	Percentage
Individuals	49,408.85	25.9%	Individuals	106,000.00	43.2%
Businesses	128,584.00	67.4%	Businesses	116,500.00	47.5%
Foundations	10,300.00	5.4%	Foundations	20,000.00	8.1%
Government	2,500.00	1.3%	Government	2,500.00	1.2%
Total	190,792.85	100%	Total	245,000.00	100%

Cité

Volume 10, Number 2
Fall 2022 – Winter 2023

Cité is the magazine of the
Pointe-à-Callière Foundation

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Printing
Accent Impression Inc.

Legal Deposit:
ISSN 2291-2924
English edition – Print
ISSN 2291-2932
English edition – Online

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Cover
Tian-tsui Shipin head ornaments – China
Musée des Confluences Collection
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THANK YOU!

Pointe-à-Callière sincerely thanks the partners that make it possible
for the museum to produce its exhibitions and activities.

HEADDRESSES FROM AROUND THE WORLD THE ANTOINE DE GALBERT COLLECTION

An exhibition by Pointe-à-Callière,
based on an original concept by
the Musée des Confluences
in Lyon, France

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FAVOURITES! OUR COLLECTIONS ON DISPLAY

Uville Hotel Montréal
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VIKINGS DRAGONS OF THE NORTHERN SEAS

This exhibition is produced
by Pointe-à-Callière, Montréal
Archaeology and History Complex,
through a partnership with the
National Museum of Denmark
and MuseumsPartner in Austria.

Presented by Desjardins
In collaboration with Ubisoft

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La Presse

A PARLIAMENT UNDER YOUR FEET

This project is made possible through
the financial support of Tourisme
Montréal's Fonds de maintien des
actifs stratégiques en tourisme, with
additional funding from
the Gouvernement du Québec.

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museum's programming,
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and click on the Events tab.**

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